




LANDER CHAMBER
of **COMMERCE**

MEMBERSHIP PACKAGES





\$5,000	CATALYST
\$3,000	CONVENER
\$1,500	COLLABORATOR
\$801	Member Benchmark
\$700	CULTIVATOR
\$350	CLASSIC

“Let’s work together to
make Lander the kind
of place generations of
families can call home.”

~ Owen Sweeney, Executive Director

TETON



SUPPORT OUR EFFORTS TO
STRENGTHEN THE REGIONAL ECONOMY

CATALYST

\$5,000
ANNUAL INVESTMENT

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

**TELL THE COMMUNITY YOU SUPPORT
OUR MISSION**

- ☐ Gift a membership to the qualified charity or veteran-owned business of your choice (\$350 value)
- ☐ Sponsor our Legislative Session Preview Luncheon (\$1,500 value)
- ☐ LanderChamber.org sponsor with permanent rotating logo on our home page linked to company profile
- ☐ Your company logo displayed in our board room

EXCLUSIVE TO CATALYST INVESTORS

- ☐ Travel & Relocation Guide full page advertorial (\$1,265 value)
- ☐ Additional businesses, branches or categories, up to five (\$1,400 value)

PLUS ALL OF THE SERVICES
AND BENEFITS OF CONVENER,
COLLABORATOR, CULTIVATOR AND
CLASSIC LEVELS ON THE FOLLOWING
PAGES



*"By Becoming a Catalyst
Member of the Lander
Chamber of Commerce
we're helping the people and
businesses that make Lander
the vibrant community it is."*

CATALYST MEMBER
-Teton Therapy



SUPPORT OUR ADVOCACY OF
YOUR BUSINESS INTERESTS

CONVENER \$3,000
ANNUAL INVESTMENT

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to speak up, so to not be left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

TELL THE COMMUNITY YOU SUPPORT OUR MISSION

- ☐ Lander Leadership Council, a twice-yearly program featuring a policy discussion
- ☐ Scholarship to Leadership Fremont County (\$375 value)
- ☐ LanderChamber.org Sponsor for 6 months
- ☐ Convener Event Tickets:
Legislative Preview Luncheon (2)
Community Awards Luncheon (4)
Other Chamber Quarterly Events

SPECIAL TO CONVENER INVESTORS

- ☐ Ad in our Travel & Relocation Guide, 1/2-Page (\$790 value)
- ☐ Additional businesses, branches or categories, up to three (\$1,050 value)
- ☐ Conference Room access, incl. Zoom Room conferencing up to 4x per year
- ☐ Personal membership concierge and a customized membership plan



"Whether you need assistance with marketing or recruiting, advocacy, or networking with the community, you'll find it all at the Lander Chamber."

CONVENER MEMBER
~Westward Heights Care
Center

PLUS ALL OF THE SERVICES AND
BENEFITS OF COLLABORATOR,
CULTIVATOR, AND CLASSIC LEVELS ON
THE FOLLOWING PAGES



SUPPORT OUR PROGRAMS IN
LEADERSHIP DEVELOPMENT

COLLABORATOR **\$1,500**
ANNUAL INVESTMENT



"The Lander Chamber has helped my business grow by establishing relationships in the community, increasing our influence, and has allowed us to build upon our successes."

COLLABORATOR MEMBER
-CMBC Building & Restoration

You want to work with the other influencers in our community so you never have to worry about missing out on the very opportunities you've been striving for. Watch as your team gets stronger as they are better informed. Enjoy being among influential leaders who are shaping our region.

TELL THE COMMUNITY YOU SUPPORT OUR MISSION

- ☐ Annual Collaborator Breakfast with the Chamber Board
- ☐ Collaborator Event Package includes: Community Awards Banquet for 2 (\$60 Value)
Other Quarterly Event season ticket
- ☐ LanderChamber.org sponsor for 3 months

SPECIAL TO COLLABORATOR INVESTORS

- ☐ Ad in our Travel & Relocation Guide 1/4-Page (\$460 value)
- ☐ Additional locations or categories, up to two (\$700 value)
- ☐ Annual Sponsor of the monthly Lander Chamber Newsletter

PLUS ALL OF THE SERVICES AND BENEFITS OF CULTIVATOR AND CLASSIC LEVELS ON THE FOLLOWING PAGES



PROMOTING YOUR BUSINESS GROWTH
AND OUR REGION AS A DESTINATION

CULTIVATOR \$700

VALUED AT MORE THAN \$1,710 ANNUALLY

At the Lander Chamber, we know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the Lander area.

MARKETING VISIBILITY

- ☐ Ad in our Travel & Relocation Guide, 1/8 Page (\$260 Value)
- ☐ Online Business Card includes highlighted business listings and search engine optimized business profile on LanderChamber.org (\$150 Value)
- ☐ One ad annually in Chamber Weekly eBlast (\$125+ Value)
- ☐ One appearance on the Chamber's Lander Biz Show radio broadcast/podcast with County 10 to highlight your business (\$250 Value)

PLUS ALL OF THE SERVICES AND
BENEFITS OF THE CLASSIC LEVEL ON
THE FOLLOWING PAGE



"The Lander Chamber has been our biggest supporter since day one. We credit much of our initial success to their efforts and the marketing opportunities they had for us."

CULTIVATOR MEMBER
-Messenger Girls

This membership is not available to companies of 50 employees or more.



PROVIDING NEW OPPORTUNITIES THROUGH
CONNECTIONS AND RELATIONSHIPS

CLASSIC \$350

VALUED AT MORE THAN \$900 ANNUALLY

At the Lander Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

TO GET CONNECTED:

1. Join today
2. Schedule an account profile orientation with our staff
3. Attend your first event and meet others business owners just like you

JOIN TODAY!

Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

Connecting You to Our Region

- ☐ Business referrals exclusively for Chamber businesses
- ☐ Subscription to our monthly Newsletter
- ☐ Search-engine-optimized (SEO) business listing on LanderChamber.org boosts your Google rankings, includes business description up to 200 characters
- ☐ Invitations to connection and informational events
- ☐ Conference Room use with Zoom Room conferencing capability at members-only pricing
- ☐ Chamber representation at regional governmental/public policy meetings
- ☐ Regular updates by email:
 - Chamber weekly eBlast
 - Deals, promotions, and events
 - Resources from partners
 - Job listings
 - Business education opportunities from the Wyoming Small Business Development Network and Wyoming Business Council
- ☐ Learn how to access the features of your membership at our Member Orientation Luncheon
- ☐ Membership plaque and window sticker — tell the community you're invested in Lander
- ☐ Members-only pricing at events
- ☐ Display marketing materials in the Visitor Center & Business Complex

This membership is not available to companies of 25 employees or more.

BUSINESS STUDY:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.
- Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

